



## **LOCAL COMPANY RAISES OVER \$112,000 IN FIVE HOURS – THEN GAVE IT ALL AWAY**

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### **NORTH THOMPSON FOREST FIRE VICTIMS RECEIVE SHOCKING GIFT**

#### *FOR IMMEDIATE RELEASE*

North Vancouver, British Columbia (October 1, 2003) – Attendees of “Millionaire School,” a four-day event sponsored by North Vancouver-based company Peak Potentials Training Inc., came to the event to educate themselves on how to make more money. However, they also unexpectedly gave some of their money away – all for a great cause.

Peak Potentials Training announced their plan to make a donation to the North Thompson Relief Fund and asked those who attended the event to provide a service or product that could be auctioned off to the rest of the attendees. Participants flooded Peak Potentials Training with offers from Vancouver Canucks hockey tickets, to computer repair service to people’s own condos as vacation spots. All cheques were made out to the North Thompson Relief Fund. It took five hours to auction everything off, with one hundred percent of the money raised going directly to the Fund.

T. Harv Eker, President of Peak Potentials Training, spoke directly to the Fund organizer, George Evans, via a speaker phone in-front of the participants. Mr. Evans explained how the organization is helping those who were affected by the forest fires and unable to access compensation and/or assistance from insurance companies, the Red Cross or the government.

“We’re helping anyone who is falling through the cracks,” stated Evans to the group.

Eker then asked Evans how he would feel if Peak Potentials Training had raised \$10,000 for the Fund. Evans said that he was elated. Then Eker shocked him by announcing “forget \$10,000, these amazing individuals have raised over \$112,000 for the North Thompson Relief Fund.” To date, this is the largest single donation made by an organization.

“Perhaps the most striking aspect of this charitable donation is that most of the participants for this event are not even from the affected areas,” said Eker. “Many were from Alberta, California and New York. Nonetheless, they opened their wallets and their hearts spontaneously. Their generosity brought tears to my eyes. These people really know the true definition of wealth – it all comes from the heart.”

- 30 -

*About Peak Potentials Training Inc.*

*Founded in 1993 by T. Harv Eker, Peak Potentials Training is the fastest growing personal development company in North America. With 20 courses and camps, Peak Potentials’ mission is to educate and inspire people to live in their higher self based in courage, purpose and joy, versus fear, need and obligation. Over 250,000 people have had their lives transformed so far. For more information, please visit [www.peakpotentials.com](http://www.peakpotentials.com).*