



SECRETS OF THE MILLIONAIRE MIND AN INSTANT #1 BESTSELLER

FIRST-TIME AUTHOR T. HARV EKER SHOOTS TO THE TOP OF THE LISTS

FOR IMMEDIATE RELEASE

North Vancouver, British Columbia (March 14, 2005) - *Secrets of the Millionaire Mind: Mastering the Inner Game of Wealth*, a new book by first-time author T. Harv Eker, has become an instant bestseller, reaching the #1 position on several U.S. national lists almost as soon as it went on sale.

Here are current rankings on several key bestseller lists:

- #1 WALL STREET JOURNAL – Nonfiction Bestseller List (March 11)
- #1 WALL STREET JOURNAL – Business Bestseller List (March 11)
- #2 NEW YORK TIMES – Hardcover Advice, How-to, Miscellaneous List (March 13)
- #1 NEW YORK TIMES – Business Bestseller List (March 6)
- #2 USA TODAY – Bestseller List and top-selling nonfiction title (March 10)
- #1 USA TODAY – Money Bestseller List (March 14)
- #5 PUBLISHERS WEEKLY – Hardcover Nonfiction List (March 14)

Success coach T. Harv Eker is the president of Peak Potentials Training Inc., one of the largest personal success seminar businesses in North America. He regularly fills convention halls with upwards of 2,000 people with his "Millionaire Mind Intensive" seminar and other programs. Over the years Eker has developed a large following, and demand for a book among his fans has been growing.

In *Secrets of the Millionaire Mind*, Eker explains his concept of the "money blueprint," a set of attitudes and conditioned responses regarding money and success that we all carry with us. He shows how this money blueprint determines our financial status for the rest of our lives unless we identify it and recalibrate it for success. He then reveals 17 ways that the rich think differently from other people, explaining that the best way to get rich is to model the actions and behaviors of people whose blueprints are set for high. He helps readers raise their consciousness about money allowing them to operate from true choice in the present, rather than acting on the basis of programming from the past.

Eker has taught more than a 250,000 people "to think rich to get rich" through his seminars. He is now reaching an extensive new audience with his bestselling book.

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About Peak Potentials Training Inc.

Founded in 1993 by T. Harv Eker, Peak Potentials Training is the fastest growing personal development company in North America. With 20 courses and camps, Peak Potentials' mission is to educate and inspire people to live in their higher self based in courage, purpose and joy, versus fear, need and obligation. Over 250,000 people have had their lives transformed so far. For more information, please visit www.peakpotentials.com.